



Central Florida Florists' Association

PRESIDENTS MESSAGE

May 01, 2010

Greetings CFFA Members:

I trust everyone is doing well and ready for this week. Ah, the challenge to use our creativity and talents to make all Mothers happy and appreciated on Mother's Day. As florists I am sure we have many different opinions and outlooks on this week. I hope it is a rewarding, productive week for all. Keep a positive attitude and be thankful for the business...

April's meeting was great. Melanie did a wonderful job presenting her marketing wisdom and talents by combining fresh and permanent botanicals. Kudos, Melanie. A big **Thank You** goes to DecoGallery for hosting our meeting, it was very kind of Bob to open the doors of his business and give CFFA carte blanche. (Kim, thank you for all your hard too!) I would also like to give a big thanks to Matters for providing all the materials Melanie needed for her program, this was a very gracious donation and we certainly appreciate it. Last, but not least, thanks Tim Ryan, CFFA Treasurer, for all the hard work you did, Tim contacted Melanie and facilitated the program. Again, thanks to all.

May's meetings schedule is as follows:

- Board meeting @ Claudia's on May 16th, 2:00pm, location either her shop or residence.
- General meeting @ Vintage Vines, May 18th, 6:30p registration-7p meeting begins.
- Location: <http://www.vintagevines.net> (please go to website for details)

Karin has a program to share with us at her beautiful tea room/shop. Including a program on bonsai trees being presented by Chuck Conyers. Please look in the issue for more details. Hope to see all of you there, it is going to be fun and "out of the box".

The board is looking for new potential members. There will be vacancies next year on the board and we will need to fill these positions. Remember, we are a team (which includes all CFFA members) and the board wants to invite you to come to the board meetings and share your ideas and interests. We want to keep our Association alive and fresh. It is time for those members interested in serving on the board to acknowledge their interests. Come join the board and be proactive in keeping the association alive, we welcome each of you.

I have a request for each member. Please be sure you thank our local vendors how much we appreciate them and their involvement with CFFA. We have very supportive and awesome vendors whom we would be lost without. I would also urge you to contact other florists to come and check us out. We need a membership drive and this way all members are involved. I



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would like to thank you in advance for your involvement.

A reminder, NO GENERAL MEETING IN THE MONTH OF JUNE, Please support FSFA by going to the FSFA ANNUAL CONVENTION. It is the second weekend in June. You can find more information by visiting their website: www.floridastatefloristsassociation.com. I will see you there!

Until next time,

Best wishes and God Bless,

Linda Wilson, FSMD

CFFA President

PO Box 905, Eustis, FL 32727

352-735-0012 (day) 352-551-1354 (evenings)

eustisgal@aol.com



A special late high tea will be held at

"Bon Appe-Tea" Tea Parlor

2630 Edgewater Dr. Orlando 32804

Call Karin with Vintage Vines to RSVP
407-770-0855

A compote of fresh fruit, scones with lemon curd,
strawberry preserve and Devonshire cream Variety of
Hot teas, Ice tea and coffee

A variety tea sandwiches and an assortment of delectable
desserts.

Hands on program sure to "tea'tillate your talents
And whatever the bonsai man is going to do

February – April 2010 CFFA Finance Report

Beginning Balance

3521.82

Ck 1863	Office Depot –Ink	61.76
Ck 1864	Deco Galleries	150.00
Ck 1865	Office Depot- Paper	23.97
Ck 1866	Fed Ex- Printing	21.57
Ck 1867	Polo Tropical	141.65
Ck 1868	Mattern (Program Flowers)	176.15
Ck 1869	Rich Clark Catering	280.00
Ck 1870	Deco Galleries	73.75
Ck 1861	Mel Garnet (Design Fee & Travel)	585.47
Ck 1862	Tim Ryan (Rental Reimbursement)	206.09
Ck 1873	State Farm	264.00
Jan-April Bank Fees		68.00

Total Debits

2052.41

Membership Fees, Auction and Raffle (March)	160.00
Membership Fees, Auction and Raffle (April)	647.00

Total Deposits

807.00

Ending Ledger Balance

2276.41



CFFA Executive Board

President	Linda Wilson	Claudia's Florist	800-771-2026
Vice President	Brita Edlbauer	Floral Art Studio	407-578-0619
Treasurer	Tim Ryan	Matterns Wholesale	407-423-7033
Recording Secretary	Kevin Smoak		
Corresponding Secretary	Kim Shoffner	DecoGallery	407-410-0888

Board of Directors

Cheryl Andrews	Cheryl's Distinctive Creations	407-648-8175
Claudia Russell	Claudia's Florist	800-771-2026
Emory Herring	Matterns Wholesale	407-423-7033
Nancy McDonald	NGM	352-383-1557
Karin Wilkinson	Westside Vo-Tech/Vintage Vines	407-770-0855

Immediate Past President

Liz Johnson	Apple Blossom Florist	407-657-1100
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CFFA Membership Application

Please fill out all the information below and submit, along with \$20 annual dues (\$10 for students) to Tim Ryan, FSMD; CFFA Treasurer, c/o Betty J's Florist – 6 S. Bluford Avenue, Ocoee, FL 34761

Name _____

Shop/Affiliation _____

Position/Title _____

Address _____

City, State Zip _____

Mailing Address _____

City, State Zip _____

Daytime Phone Number _____

Fax Number _____

Email Address _____

Website Address _____

How do you wish to receive Petal Talk?

Mail Email

Birthdate (month & day) _____



April CFFA Meeting

We held the April CFFA meeting right here in the Deco Gallery! What fun it is to have all the lovely people here were I dwell everyday. The show with Melanie was very entertaining and I learned a lot about how a bride thinks and how certain questions should be ask. Like were her and the groom to be met. You can arrange center pieces around that theme alone.

We had some new members sign up and a lot the already members came and shopped around. I had everyone tour our new showroom. We've been working on setting up all 4 of our catalog items in our showroom at the Deco Gallery. I invite anyone to come by anytime to visit the showroom and see what all we do carry. Thank you all for coming and I hope to see more of my customers at the next meeting in June!! **Kim**





Poppies in Memory



Have you ever made a donation to a charity and been given a paper flower in return? Chances are you just aided the Veteran's of Foreign Wars (VFW) or the American Legion. Throughout the years, these organizations have raised millions of dollars to symbolize the memory of those who have made the ultimate sacrifice in the service of their country.

Not only are poppies distributed as a thank you for donations, they are also worn as a remembrance on Memorial Day.

This is thanks to the tireless efforts of one woman – Miss Moina Belle Michael, who worked for the YMCA Overseas War Secretaries at the end of World War 1.

In 1918, Michael read the poem "In Flanders Fields" by Canadian poet John McCrae. The poem caught her imagination and she dedicated her life to the campaign of having the poppy recognized as an emblem of the remembrance by governments, veteran agencies and the public.

You can read more of her story in her fascinating autobiography, "The Miracle Flower", The Story of the Flanders Fields Memorial Poppy".



Meeting Announcement

May 18, 2010 ~ 6:30pm - 9:00pm

Bonsai Trees

The seminar is by
Chuck Conyers on
Bonsai Trees.
Bring your centerpiece
in a tea cup to
be auctioned off!

Everyone gets a free
tea cup!!

Location: Vintage Vines
2630 Edgewater Drive
Orlando, FL 32804

Registration: 6:30pm

Dinner: 7:00pm, menu to be announced

Fee: \$20.00 all current paid CFFA members
\$30.00 for non CFFA members

*If you are not a current CFFA member you
may join at the door for \$20.00

Design Contest: "La 'Tea' Da"

RSVP

Linda, Claudia or Braley
Claudia's Pearl Florist and Gifts
t: 352-735-0012, e: claudiaspearlflorist@yahoo.com



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